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Subject: Media Opportunity for Students

Dear Student Services,

We are recruiting again for two opportunities we offer for medical students at *The Doctor Oz Show*, that students interested in public health, social media, and medical television may be interested in learning about.

As the director of the show's Medical Unit, I oversee the show's research team. Each year we accept both student rotators who join us for a month and three medical student producers who work for us for a full academic year between August and May. Students who take on either the month-long rotation or the year-long position assist in research for the show in order to develop and vet the medical information that appears on all of our media platforms. These positions provide valuable experience in conducting, evaluating, and interpreting scientific research for the public. Students are exposed to a variety of important public health topics and learn how they can be addressed through education as well as policy and regulation.

Students also have the unique chance to go behind the scenes of a medical TV show to see how it operates, and gain valuable experience in a fast-paced working environment. This not only helps students to learn how the media works, but also improves their ability to communicate with the public on complex medical topics. Creative students will particularly enjoy the experience, because medical student producers develop the animations and demonstrations, which the show is so well known for, that explain physiology and disease as well important health systems concepts. Students also have an opportunity to meet interesting and influential members of the medical community, including show guests, which have included Dr. Elizabeth Blackburn, Nobel prize-winner; Dr. Sanjay Gupta MD, medical correspondent for CNN; Dr. Ken Jeong from ABC's show *Dr. Ken*; and current and former surgeon generals.

I would greatly appreciate if you could let your students know about these two positions.

Some more specifics:

The medical student producer role is a eight-month commitment from the beginning of August through April. This is a paid, full-time position usually filled by students who have completed their third year and who wish to take a year off. Students in this role work closely on show production, vet scripts for medical accuracy, and brief Dr. Oz. We are actively recruiting for this position now and will conclude that process by March.

The rotator position is a one or two-month rotation (typically referred to as an internship) that can be done between August and the end of April. Students can apply for this position at any time.

Please let me know if you have any questions or would like to chat about the opportunities. I have included some position descriptions below that you can distribute to your student body regarding the positions if you are interested.

Thank You,

Michael Crupain, MD, MPH

Medical Unit Chief of Staff

Job Positions

Are you interested in public health, social media, or medical television? If so, this is the internship for you! *The Dr. Oz Show*, is looking for medical students to come join our team in New York City. The show relies on its medical students to make sure all information that airs is medically accurate. This means you'll be reviewing scripts, briefing Dr. Oz on medical topics before tapings, and reviewing footage before it airs to make sure it's medically sound. In other words, you'll be heavily involved in the production process. You'll also have a chance to explore your creative side by writing radio scripts for Dr. Oz and designing medical animations that air on the show. Through this experience, you will also get the chance to meet important members of the medical community like Dr. Sanjay Gupta MD and the Surgeon General. We have two opportunities available to medical students, described below. If you're interested, please submit a resume and cover letter to Gretchen Goetz, Medical Associate Producer, at ggoetz@zoco.com. We look forward to seeing you in the Big Apple!

Medical Student Producer

This is an eight to nine-month, full-time, paid position that will run throughout the show's tenth season, from the beginning of August through April. It is typically filled by medical students who have completed their third year and who wish to take a year off before completing their coursework and beginning their residency.

Candidates must be able to take a year off from school, as these are full-time positions. Candidates should have an interest in health media, but experience in a media-related field is not required.

The offices for *The Dr. Oz Show* are located in Manhattan. Episodes tape in front of a live studio audience and air daily around the U.S. and several other countries around the world!

The approximate term of the position runs from about August of 2018 to April of 2019.

If you are interested in working with us, please send a brief cover letter explaining your interest in working for the show, along with a resume/CV to **Associate Medical Producer Gretchen Goetz** (ggoetz@zoco.com) by **FRIDAY, MARCH 2, 2018**. [Please make sure you include the phrase "medical student producer" in the subject line of your email to ensure your application is processed.]

Medical Student Rotation

This is a one-month, full-time rotation working in the show's offices in Manhattan. Medical student rotators work under the direction of the show's medical director with the medical research team to conduct research for shows, develop messaging for scripts, and generate ideas for shows and other media platforms. Rotators are a valuable part of the Medical Unit and get to see and take part in all aspects of the show's production. This is a unique experience and allows students to learn about how the media works, how to communicate to a lay audience about important health topics, and how to conduct research and evaluate evidence.

Medical student rotators must receive credit for the rotation at their institution, as this is a non-paid internship. Rotators are responsible for finding accommodations if they do not live in New York City. Rotation slots are available from August through April. (Note: We don't take on rotators for December.)

If you are interested in rotating with us, please send a brief cover letter explaining your interest in working for the show, along with a resume/CV to **Associate Medical Producer Gretchen Goetz** (ggoetz@zoco.com). [Please make sure you include the phrase "medical student rotation" in the subject line of your email to ensure your application is processed.]