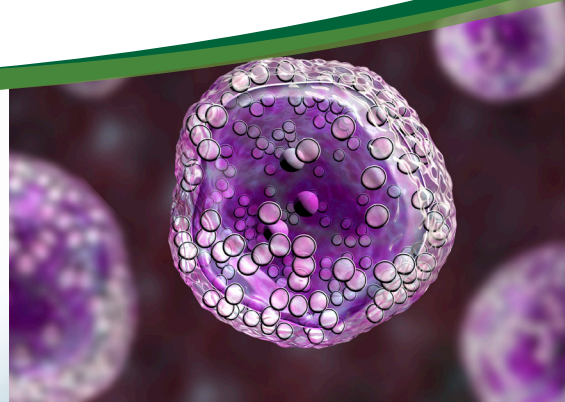


# Cancer: The Mission That Binds Us.



**YOU PROBABLY KNOW SOMEONE WHO'S BATTLED CANCER.** Maybe a colleague. Or a loved one. Maybe it was you.

You know the fear it strikes. The damage it causes. Cancer doesn't just impact an individual; it happens to the entire family.

Thankfully, amidst the vulnerability and struggle there is good news. Some of the world's most innovative scientific minds are involved in the pursuit of a cancer-free world. Research and medicine are finding new levels of integration and synergy. Clinicians are sub-specializing, gaining deep knowledge in targeted areas to better inform care. And new treatments—such as genome directed therapy and immunotherapy—are opening fresh avenues of hope.

More good news? A cancer center of the highest caliber is located right here: The University of Vermont Cancer Center.

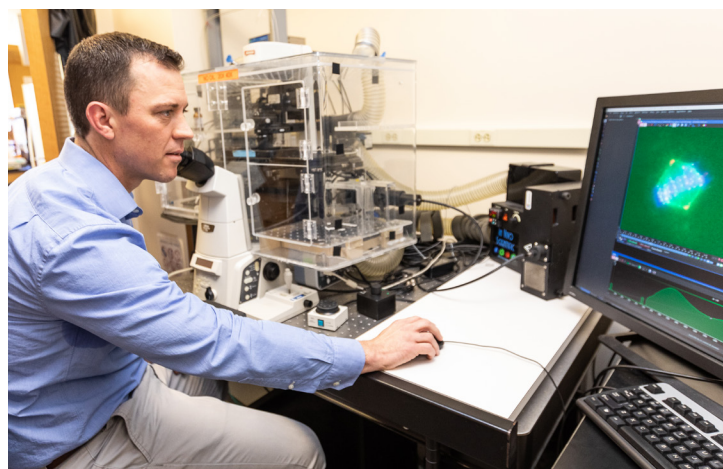
Academic cancer centers like the UVM Cancer Center offer the best of all worlds. They bring research, medical education and state-of-the-art patient care under one "roof", giving patients—today and tomorrow—their best possible chance for survival.

# Striving to Make Cancer Survivable.

## Cancer Continues to Exact a Toll

Although the death rate from cancer in the U.S. has declined steadily over the past 25 years, this year an estimated 1.7 million new cancer diagnoses are expected and more than 600,000 cancer-related deaths.

For good reason, the diagnosis of cancer can be terrifying and overwhelming. While great strides have been made in understanding why cancer happens and innovative therapies have led to survivorship not thought possible a decade ago, the lifetime probability of being diagnosed with cancer is about 1 in 3.



## Collaboration and Integration Improves Odds

There is no routine cancer. It's a complex and unpredictable disease that manifests differently in each individual. Compounding its threat: If cancer isn't treated correctly at the outset, the opportunity for cure is often lost.

Understanding the unique cancer of an individual, and the science behind that cancer, is essential to state-of-the-art care. The UVM Cancer Center, a partnership of The University of Vermont and The University of Vermont Medical Center, brings together more than 200 clinicians, researchers and staff from across campus and throughout the region to help reduce the burden of cancer through research, education and compassionate patient care.

Following are a few examples of the progress being made by UVM Cancer Center researchers, right here in Vermont:

- Disrupting cancer cell replication
- Preventing the spread of breast cancer to the rest of the body
- Better detecting prostate cancer
- Developing therapies for hard-to-treat childhood leukemia
- Better predicting cancer risk

Cancer is the leading cause of death in Vermont and is second only to heart disease as the leading cause of death in New York State.



# Investing. Discovering. Healing.

We are fortunate to live and work in a place where people care deeply about the health and well-being of others. Charitable contributions to the UVM Cancer Center reflect this commitment and bolster our ability to serve our patients and advance the search for a cure.



Both flexible and targeted gifts help us address our most pressing needs among the vast spectrum of our research, education and clinical work. Following are three areas where philanthropic investment will have a particularly transformative impact.

## Pilot Funding for Novel Research

All that we know about cancer can be traced back to a single moment of discovery in a research lab. The cancer drugs that for years have been extending and saving lives can similarly be traced back to a spark of innovation. Without funding to support research and launch new inquiries, progress ceases.

## Resources for Patients and Families

Philanthropy helps address financial barriers to treatment and sustains invaluable programs and educational initiatives that provide direct support to patients and families.

## Endowments to Secure the Best and Brightest Minds

Attracting the very best clinicians and researchers is a globally competitive challenge. The world's best go where research is supported and where innovation and collaboration are funded. We have some of the world's best right here. We need to retain them and attract new talent to join them.

“It’s inspiring to see what people are capable of when they’re brought into the hardest times of their life. Their resilience. Their strength. It’s a privilege to support them. It’s a privilege to know them.”

— Julie Hart, RN, UVM Cancer Center radiation oncology nurse

To learn more about how your philanthropic investment can advance cancer research, education or patient care, please contact:

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THE

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THE

# University of Vermont

MEDICAL CENTER

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**FOUNDATION**

The Academic Health Sciences Development and Alumni Relations team secures and manages private philanthropic support for the UVM Medical Center (including the UVM Children's Hospital and the UVM Cancer Center), the UVM College of Nursing and Health Sciences and the UVM Larner College of Medicine. Our collaborative work involves close partnerships with leadership, clinicians, faculty and a vast, dedicated community of donors.