From: Nachbur, Jennifer

Sent: Monday, December 11, 2017 1:39 PM

Subject: New PR & Events Manager in Medical Communications

Dear Colleagues,



Please join me in congratulating Michelle Bookless on her promotion to Public Relations & Events Manager in the Office of Medical Communications.

Michelle joined our team as Public Relations Coordinator in July 2017. In a short time, she has exceeded expectations with accomplishments including setting up and training our team on the project management tool Basecamp, managing social media for the College,

providing event support for Orientation, White Coat Ceremony, Celebrating Excellence in Research, and Community Medical School, and writing for the website and Medical Student E-Newsletter.

With a strong background in project management, social media marketing, writing and editing, web development and design, and a B.A. in Journalism & Mass Communication from St. Michael's College, Michelle will be leading events and social media activities, as well as helping manage public relations and media relations for the Medical Communications team. Michelle replaces former Events Manager Brittany Willette, who recently moved to a new position with the College's Office of Continuing Medical and Interprofessional Education.

Please feel free to reach out to Michelle at either Michelle.Bookless@med.uvm.edu or 802-656-0733.

Best regards, Jennifer

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